



Action Community For Entrepreneurship

Startup Support Package

**Aim for Lohei 2026
announcement**





Startup Support Package (SSP)

Official :

The Startup Support Package (SSP) is a collective initiative by ACE.SG and our partners to provide operational and capability developmental resources that support founders and early-stage startups. The directory of resources under SSP will be reviewed and refreshed periodically to ensure their relevance and value to startups.

ACE.SG welcomes more like-minded corporate and ecosystem partners to join in this initiative to provide support to founders and early-stage startups.



Summary of 40 Corporate Partners in SSP

Through the SSP, we have partners that can support startups in (1) **Operational Resources** and (2) **Capability Development**

Company/Organization			
<u>Operational Resources</u>		<u>Capability Development</u>	
In.Corp Global	JustCo	brioHR	Carta
Osome	N9	Deel	Notion
Sleek	Extra Space BIZplus+	G-P	HubSpot
Trusted Services	NSG BioLabs	Glints	Microsoft
DBS Bank	KINN Hospitality Concepts	John Ethans	OpenAI
Aspire	Lyf	Interlunar	ScitiX
AirWallex	Catapult	Intralink	
Payoneer	Citadines	Scalerr	
YouBiz	CHP Law LLP	TalentKraft	
UOB	Helmsman LLC*	Yamada Consulting & Spire*	
Funding Societies	Tito Isaac & Co LLP		
HSBC	WongPartnership LLP		

*Confirmed partners but pending content & offering.



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Incorporation	
In.Corp Global	<p>15% discount on InCorp Global corporate secretarial services</p> <p>In collaboration with Asia Market Entry Asia Growth Programme Personalised expansion assessment includes:</p> <ul style="list-style-type: none">- A detailed Singapore readiness analysis based on your growth stage- Recommended corporate structure and compliance pathway- Recruitment and talent planning insights- Funding landscape advisory, including grants and investor expectations- Operational recommendations for finance, HR, and governance- A step-by-step market entry and scaling plan- Workshops tailored to address different business stages
Osome	<p>Smart software made for business owners. Our in-house software helps manage bookkeeping, invoicing and much more. It's your financial data, all in one place.</p> <p>16% discount on their first invoice for our core services to any of your contacts.</p>



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Incorporation	
Sleek	<p>Hassle-free company secretary services and accounting services in Singapore. Register your company in Singapore with our 100% online platform.</p> <p>Enjoy 15% OFF first invoice</p> <p>*discount not applicable for government fees and renewal of services with Sleek</p>
Trusted Services	<p>Trusted Services is a Temasek Management Services company. We operate a unique business model that combines agility with deep-seated expertise gained over the past 30 years, to support the demands of our clients' businesses.</p> <p>Trusted Services is committed to delivering exceptional value to our clients. Our highly-trained and experienced team is supported by our very own software platform for managing all of your corporate governance and regulatory compliance needs.</p> <ul style="list-style-type: none">• Complimentary 1-to-1 consultation on post-incorporation matters• Discounted rates for Corporate Secretarial Services and Payroll/HR Services Bundle• Up to 50% off on Board.Vision "Starter Pack" subscriptions for the first 12 months• Waiver of onboarding and training fees for startups transitioning from paper-based records to Board.Vision



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Business Accounts, Payment Gateways & Funding	
DBS Bank	<p>DBS Business Multi-Currency Account (Starter Bundle)</p> <p>From starting up, running the day day-to -day, getting connecting with like-minded community members, growing your business to securing business financing, you'll find intelligent, intuitive services, products, digital tools and ecosystem partners to boost your business with the DBS StartUp Movement.</p> <p>Up to S\$180 cashback¹ on your B2B expenditure on BAC+ debit card</p> <p>Quick & easy working capital via DBS Quick Finance</p> <ul style="list-style-type: none">- Access up to S\$50,000- No documents required <p>Click for more updates!</p>
Aspire	<p>Aspire is an unified intelligent solution designed to manage your global business operations and scale company spend, all-in-one account.</p> <p>For Pre-seed startups: Up to SGD350 in cash bonuses</p> <p>For Seed startups: Up to SGD1,250 in cash bonuses</p>
AirWallex for Startups	<p>The startup program that powers your financial growth with exclusive perks, expert guidance, and a global financial platform.</p> <p>Cashback on card spend, free FX conversions, waived collection fees and 50% off annual fees on up to S\$800,000 of usage with Airwallex</p>



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Business Accounts, Payment Gateways & Funding	
Payoneer	<p>Payoneer is your trusted global payment solution, offering secure online and international payments. Discover the best online payment system today.</p> <p>Digital Business Account with Payoneer</p> <p>🔑 <i>Exclusive Offer for ACE.sg Community Members</i></p> <ul style="list-style-type: none">• No deposit, no minimum balance, no setup fee, and no monthly fees.• Receive payments from another Payoneer user – FREE.• \$150 reward credited to your Payoneer Account upon reaching USD 20,000 in account transactions within 100 days of registration.• Earn up to 1% on Cashback rewards on all eligible business expenses.• Dedicated Account Manager assigned to you for personalized support.
YouBiz	<p>Manage business finances effortlessly with YouBiz: 0% FX corporate cards, multi-currency accounts, and integrated expense management.</p> <p>Special offering:</p> <p>10% upsized cashback on all foreign currency card spend using the YouBiz corporate card (capped at S\$100)</p> <p>Eligible sign-up period: till 31 December 2026</p> <p>Eligible spending period: within 90 days after account approval</p>



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Business Accounts, Payment Gateways & Funding	
UOB	<p>Banking for your business can be simple, fast and rewarding so you can focus on starting or growing your business. Get essential solutions and benefits to save more and achieve your business ambitions through UOB Business Kit</p> <ol style="list-style-type: none">1. Collateral-free UOB Banker's Guarantee Apply for licenses, bid for contracts and secure rental space with a hassle-free UOB Banker's Guarantee with No facility fee and annual fee.2. More savings with free digital solutions Seamlessly integrate select Accounting, POS & Payments, and HR and Payroll solutions from UOB BizSmart with your UOB business account to maximise efficiency and minimise costs. More savings with free subscriptions: Exabytes: Free AI hosting and domain for 1 year (worth up to S\$899) Xero Cloud Accounting: 1-month free trial + free subscription for 6 months (worth up to S\$390) NETS Services: 6-month free subscription for NETS unified POS & SGQR label (worth S\$300)3. Cash rebates on transactions and expenses Earn more than S\$600 cashback monthly on your average monthly balance³ when you use GIRO, FAST or telegraphic transfers. Save more with up to 1.5% cash rebate on overseas and local spend with UOB Business World Debit Card⁶.4. Protect your business with insurance Enjoy a waiver on the first 3 months of UOB BizCare premiums, only with UOB Business Kit.



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Business Accounts, Payment Gateways & Funding	
Funding Societies	<p>Funding Societies is Southeast Asia's largest SME digital financing and debt investment platform. We specialise in short-term financing for SMEs, funded by individual and institutional investors.</p> <p>Access Zero Cost Working Capital with our Startup Business Loan</p> <p>Apply for Interest Free Working Capital Loan up to \$15k</p>
HSBC	<p>HSBC Thrive Benefits is an innovative employee benefits platform designed to simplify benefits management for small and medium sized businesses (SMEs). The platform offers SMEs a one-stop shop for their employees to access their benefits as well as offers relating to HSBC financial products, financial fitness, wellbeing, and lifestyle from curated third-party partners.</p> <ul style="list-style-type: none">• Benefits-in-a-box digital platform. Holistically addresses your employee's wellbeing by enhancing their workplace benefits package• Free 3-month trial for all your employees, cancel anytime with 30-day notice. \$4/employee per month thereafter• Access to a range of wellness and other lifestyle benefits from the brands you love, including free health screenings and complimentary access to headspace• Includes complimentary \$100k personal accident insurance cover (requires opt-in)

List of Partners and Offerings

Company / Organisation*	Exclusive Offerings / Perks
Co-working Spaces & Accommodation	
JustCo	<p>JustCo is Asia's leading flexible workspace partner.</p> <p>We help to connect businesses, people and ideas through intelligent and flexible workspace planning and solutions. After more than a decade of growth, innovation, and diversification, JustCo today is home to globally recognised brands across industries, with multiple locations across APAC, from Singapore to Tokyo, Seoul to Sydney.</p> <ul style="list-style-type: none"> • 30% off all meeting rooms • Hot Desk at \$280/month (min 12 months) + \$50 meeting room credits • Preferential rates for private offices (minimum 3 months, for teams of 10 or less) at selected JustCo locations: Razer SEA, The Metropolis, Asia Green, and Hong Leong Building
N9	<p>With 9 locations currently, N9 Offices seeks to help our members increase productivity and reduce commute time by offering well-designed coworking spaces closer to the community and across the island. With a N9 Offices membership, you enjoy the flexibility of working at all our locations.</p> <p>We pride ourselves for being able to adapt to the changing business needs of SMEs and offer flexible workspace options ranging from hot desks, private offices, meeting rooms and event spaces.</p> <p>Our dedicated on-site business concierge team is committed to supporting the needs of all our members and making your business, our business.</p> <p>Hot Desk Package: From \$259 per month or \$30 per day Private Office Package: from \$650 per month Locker: \$15 per month</p>



List of Partners and Offerings

Company / Organisation*	Exclusive Offerings / Perks
Co-working Spaces & Accommodation	
Extra Space BIZplus+	<p>Extra Space Asia, the region's dominant operator in self-storage and workspace solutions</p> <p>Beyond storage, Extra Space now introduce BIZplus+ in Singapore, a flexible workspace solution designed for businesses and professionals seeking a productive and cost-effective environment. Combining self-storage and coworking, they provide businesses with seamless access to storage and office space in one location - ideal for SMEs, e-commerce, startups, and remote teams.</p>
NSG BioLabs	<p>NSG is located in Biopolis and Geneo, Singapore's leading biomedical research hubs. It is Singapore's largest and only BSL-2 certified co-working laboratory and office provider, operating four fully equipped laboratory facilities. NSG offers over 400 shared laboratory equipment, cell and tissue culture facilities, private labs, chemical hoods, and microbiological and pre-PCR rooms, enabling companies to start research quickly and scale flexibly over time.</p> <p>As the only fully HEPA-filtered BSL-2 co-working laboratories in Singapore, NSG is home to leading multinational companies such as Oxford Nanopore Technologies and Pola, as well as well-funded biotech startups from MIT, Harvard, Duke-NUS, and A*STAR. Residents benefit from vendor partnerships with Thermo Fisher, Merck, Eppendorf, GenScript and others, offering preferential pricing, alongside fully serviced office amenities</p> <p>Exclusive rates with ACE.SG</p>



List of Partners and Offerings

Company / Organisation*	Exclusive Offerings / Perks
Co-working Spaces & Accommodation	
KINN Hospitality Concepts	<p>KINN Hospitality Concepts has partnered with ACE.SG to offer exclusive accommodation perks tailored for our startup community. KINN's wellness-driven spaces provide a thoughtful balance of comfort, convenience, and intentional living – ideal for both business and leisure. Whether you're planning a team bonding staycation, hosting international guests, or simply looking to recharge, KINN's diverse range of options offers flexibility in prime city locations.</p> <p>S\$65 NETT per capsule per night or 15% off BAR (Best Available Rate) for capsules or private rooms, from any of 3 KINN properties: KINN Capsule, KINN Studios or KINN Habitat</p>
Lyf	<p>lyf (pronounced "life") is an experience-led social living for digital nomads, technopreneurs, creatives and self-starters to “live your freedom” in a dynamic environment. The rooms, social spaces and experiential programmes at lyf properties are designed to connect like minds and create communities.</p> <p>Stay with us at lyf one-north where the action never stops! We've got something for everyone in our vibrant, interconnected ecosystem where everything is within reach.</p> <p>Daily rates from SGD150+ One of a Kind (Studio): SGD150+ Level Up (Loft): SGD180+</p> <p>What's included:</p> <ul style="list-style-type: none">- One time complimentary housekeeping cleaning per week (Except on Sundays & Public Holidays).- Additional cleaning can be arranged at a fee. 48 hours advance notice is required.- Complimentary High-Speed WIFI- Complimentary use of social spaces - co-working space/communal lounge, social gym, social kitchen & swimming pool



List of Partners and Offerings

Company / Organisation*	Exclusive Offerings / Perks
Co-working Spaces & Accommodation	
Catapult	<p>Catapult is CapitaLand’s learning and events campus, supporting startups and highgrowth teams in strengthening leadership and execution capabilities.</p> <p>We offer practical workshops, team alignment sessions, and flexible event spaces that help teams move faster and scale with clarity.</p> <p>Built as a shared campus for learning and community-building, Catapult provides flexible spaces and seamless end-to-end support, shaping how entrepreneurial communities grow and lead.</p> <p><u>Recommended Packages for ACE.SG Members</u></p> <p>We are pleased to offer ACE.SG members a standard preferential rate, including:</p> <ul style="list-style-type: none">• 30% off venue rental <p>Space-only packages suitable for Workshops, Startup Days, Offsite Lite sessions, and Demo Days</p> <ul style="list-style-type: none">• Complimentary L&D Advisory <p>Access to a complimentary Learning & Development consultant to support members in designing effective learning, alignment, or development sessions</p> <p>All offerings are subject to availability. Terms and conditions apply</p>

List of Partners and Offerings

Company / Organisation*	Exclusive Offerings / Perks
Co-working Spaces & Accommodation	
Citadines	<p><u>Citadines Science Park</u> https://www.discoverasr.com/en/citadines/singapore/citadines-science-park-singapore</p> <p>Citadines Science Park Singapore, a harmonious blend of work and relaxation, is strategically nestled in the heart of the Singapore Science Park. Its prime location is not only accessible via diverse public transport links but also well-connected through various driving routes, making journeys seamless and hassle-free. Geneo, a retail hub, is nearby, and soothing green spaces in the vicinity offer a perfect respite from city life. As a vibrant part of the Science Park, Citadines Science Park Singapore also offers various opportunities for synergy and industry partnerships.</p> <p><u>Citadines Connect Rochester</u> https://www.discoverasr.com/en/citadines-connect/singapore/citadines-connect-rochester-singapore</p> <p>Conveniently located near the Buona Vista and one-north MRT stations, Citadines Connect Rochester hotel apartments in Singapore are ideally situated as a base to explore the country's life science, education and dining hub. There are numerous dining and entertainment options, ranging from restaurants within the neighbouring conservation bungalows, to Timbre+ at one-north, Holland Village and Star Vista (Theatre).</p> <p>Those who need to work can visit the shared working space or hospitality lounge, Refresh & Recharge, or even sign up at Catapult, the Shared Learning Executive Centre for a course.</p> <p>10% off from our Best Available rates for Citadines Science Park and Citadines Connect Rochester for ACE.SG. Immediate – 31 Dec 2026 [Except blackout date] Blackout period - 8 October 2026 -11 October 2026 (Formula One)</p>

List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Legal	
CHP Law LLP	<p>CHP is a young and dynamic multi-service law firm based in Singapore. We are made up of a team of commercially-minded lawyers from diverse legal backgrounds, and varying walks of life. This blend of personalities and influences allows us to give you a fresh perspective on your legal issues. We specialise in safeguarding assets, mitigating risks, and capitalising on opportunities. We partner with our clients to help them make informed decisions that drive business longevity and profitability.</p> <p>Whatever your problem, our promise is to walk with you and guide you all the way.</p> <p>First consultation free of charge (limited to one hour)</p> <p>20% off usual fee quote for the below :</p> <ul style="list-style-type: none"> - Drafting shareholder agreements - Drafting employment agreements <p>20% discount for</p> <ul style="list-style-type: none"> • Filing Trade Mark Application • Trade Mark Search • Franchise Agreement • License Agreement <p>Special rates for “health checks” for companies i.e. to conduct a review of the company’s existing agreements and identify areas where legal terms and documentation need to be strengthened to avoid / mitigate losses, exposure and risk to the company.</p>



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Legal	
Helmsman LLC	*Pending*

List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Legal	
Tito Isaac & Co LLP	<p>Tito Isaac & Co LLP is a Singapore-based, full-service law firm established in 1999. We serve private clients, SMEs, MNCs and government entities across a range of sectors. Our team of lawyers provides high-quality legal services and personalized client care aimed at achieving the best available outcomes.</p> <p>A practical legal support package for startups to (i) manage common commercial contracts and (ii) put in place essential founder and fundraising documentation that investors and counterparties typically expect. This covers common non-contentious corporate and commercial needs such as customer contracts (MSA/SOW or SaaS subscription terms), vendor/supplier and contractor arrangements, as well as founder and investment documentation (Founders' Agreement / Shareholders' Agreement / Subscription Agreements).</p> <p><u>Listing of offerings / member benefit</u> For ACE.SG Startup Members</p> <ul style="list-style-type: none"> • S\$500 legal credit / off (one-time) applicable to the startup's first paid engagement with our firm (fixed-fee package or first invoice). • Complimentary 30-minute consultation (one session) to understand the startup's needs and recommend the most efficient documentation pathway (commercial contracting and/or founder/fundraising). • Preferential fixed-fee options: <ul style="list-style-type: none"> O Commercial Contract Review / Negotiation for common startup agreements (e.g., customer MSA & SOW, SaaS subscription terms, supplier/vendor agreements, contractor agreements). O Founder & Governance Documentation: Founders' Agreement and/or Shareholders' Agreement (early-stage), including baseline governance and founder equity protection terms. O Fundraising Documentation: Subscription Agreement(s) and accompanying corporate approvals for share allotments/issuances (as applicable). <p>Turnaround will be discussed and agreed on a case-by-case basis, depending on complexity and our existing commitments at the relevant time.</p>

List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Legal	
WongPartnership LLP	<p>WPGROW: START-UP / VENTURE CAPITAL</p> <p>Our WPGrow: Start-Up / Venture Capital Practice is ranked as a tier 1 practice across all major legal publications with a number of our lawyers being also individually recognised as leading practitioners in the start-up and venture capital space. As one of the first practices to be recognised as a top-tier practice in this area of start-ups and venture capital in Singapore, our lawyers have the requisite experience and expertise to handle the entire spectrum of start-up / venture capital matters. This includes the setting up of employee incentive plans and preparation of data privacy policies to the raising of equity funding rounds and trade sales, as well as the setting up of venture capital fund management firms and the raising of venture capital funds. Our uniqueness as a Firm that is multidisciplinary in nature means that we are able to capitalise on the strengths of the various practice groups in our firm to offer the most dedicated and comprehensive advice.</p> <p>Whether our clients are angel investors, venture capitalists, early stage start-ups or unicorn technology companies, we are invested in partnering them for the long term and to provide them with holistic, practical and effective solutions. Our team is also proud to be part of the core working group for the Venture Capital Investment Model Agreements ("VIMA") initiative spearheaded by the Singapore Academy of Law and the Singapore Venture Capital and Private Equity Association. The VIMA is a pragmatic set of contracts intended to balance the interests of both the investor and company. It narrows the scope of open issues and negotiation by the parties to help them reach common ground quicker. Parties can therefore focus their time on addressing and negotiating more bespoke and deal specific issues for incorporation into the documents.</p> <p>Should you have any questions regarding our WPGrow: Start-Up / Venture Capital Practice, please feel free to contact Kyle LEE (kyle.lee@wongpartnership.com) or Fiona ONG (fiona.ong@wongpartnership.com)</p>



List of Partners and Offerings

Company / Organisation	Offerings / Perks
Hiring	
brioHR	<p>brioHR helps 1,000+ companies across Southeast Asia automate HR processes and focus on their people. From payroll and recruitment to performance management, all you need is one integrated platform, local expertise, and exceptional support (<3 min response times, 96% satisfaction).</p> <p><u>Perks</u> Enjoy 50% off brioHR HRMS and payroll software for your first year subscription</p>
Deel	<p>Deel provides hiring, payments, and workforce management services for companies hiring international employees and contractors</p> <p>20% off all Deel products for year*</p>

List of Partners and Offerings

Company / Organisation	Offerings / Perks
Hiring	
G-P	<p>Your global employment platform, with compliance you can count on. G-P (Globalization Partners) is the recognized leader in global employment, ranked No. 1 in every industry analyst report. G-P's global employment platform delivers everything companies of all sizes need to manage the full employee lifecycle with its trusted Global HR Agent, G-P Gia, and AI-powered Employer of Record (EOR) and Contractor products. G-P supports teams in 180+ countries with more than a decade of global employment experience, the largest team of in-country HR, legal, and compliance experts, and its unmatched proprietary knowledge base.</p> <p>Book a complimentary workshop on "Expanding into SEA: How to attract top talent" 100 USD discount on main service charge</p> <p>With increased digital adoption and the ongoing globalisation of industries and businesses, Southeast Asia has become a prime destination for firms across the world seeking to expand their footprint. For leaders looking to expand and build teams in new market, how do we tap into the local talent pool, attract them to your workforce, and retain them to ensure success?</p> <p>Join G-P's session to learn about: How to secure top talent and scale your global recruitment efforts Where to find talents in Southeast Asia How to motivate and empower employees throughout your international expansion journey</p>
Glints	<p>1 Month Free VIP Access on Glints TapJobs</p> <p>What You Get:</p> <ul style="list-style-type: none"> • 1 Month Free VIP Access – Advanced hiring features including mandatory CV uploads, salary hiding and premium applicant filters. • Immediate Access to 10+ Million Talent Pool in Singapore and Indonesia to hire for roles across tech, product, marketing, operations and more. <p>1 Month Free EOR Fees with Glints TalentHub</p> <p>What You Get:</p> <ul style="list-style-type: none"> • 1 Month Free EOR Fees – Enjoy a service-led solution that covers employee onboarding, payroll services, issue resolution and local employment regulation guidance, all through Glints TalentHub.



List of Partners and Offerings

Company / Organisation	Offerings / Perks
Hiring	
John Ethans	<p>John Ethans enables startups to build lean, scalable teams through smart workforce design, flexible talent models, full-time hiring and people operations support while optimising cost, executions and business sustainability</p> <p>Complimentary for ACE Startups (Worth SGD 2,000+)</p> <ul style="list-style-type: none">• Workforce Growth Readiness & Right Team Build Diagnostic• 1 hour Founder 1-on-1 session <p>Workforce Solutions</p> <ul style="list-style-type: none">• Fractional Workforce Managed Services: Deploy and manage flexible specialists/leaders with clear outcomes.• Full-Time Hiring & Talent Acquisition: Build your core team fast with structured sourcing and selection.• People Operations (HR Ops) as a Service: Part-time or onsite support for onboarding, compliance, hiring coordination and payroll.• Workforce Foundations & People Systems: Job design, performance frameworks, retention practices, trainings and scalable people systems.

List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Business Development	
Interlunar	<p>INTERLUNAR is a Singapore-based, remote-first studio that provides creative, digital, and strategic services with a quick turnaround. INTERLUNAR supports startups, small businesses, working professionals, and students who are tired of using paper-based or outdated processes.</p> <ul style="list-style-type: none"> • Elevate Your Runway: We're offering an exclusive 50% credit bonus for your first month on any membership tier (Basic to Platinum). Enter code ACESTARTUPS to maximise your resources from day one. • Precision Engineering for Your Business: Book a complimentary bespoke discovery session with our experts (interlunar.co/e-coffee). We'll help you uncover hidden inefficiencies and implement design improvements that move the needle.
Intralink	<p>Intralink is a global business development consultancy helping companies expand into overseas markets. With 35+ years of experience, we have supported start-ups and SMEs through market validation, partner development, and commercial execution in markets across Asia, EMEA, and North America.</p> <p>Perks:</p> <p>Book a complimentary strategic consulting session on:</p> <p>"Overseas Expansion: From market insights to commercialisation"</p> <ul style="list-style-type: none"> ✓ Complimentary 45-min one-to-one consultation for ACE members ✓ 5% discount on Intralink's fees ✓ Practical, deal-oriented guidance on expansion across your target markets <p>Effective and cost-efficient international expansion requires understanding market demand, identifying the right partners, and developing a localised execution plan.</p> <p>Book a session with Intralink to discuss:</p> <ul style="list-style-type: none"> Which markets offer the strongest opportunities for your solution What is the recommended way to enter and do business in your target market Common expansion pitfalls — and how to structure your go-to-market more effectively

List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Business Development	
Scalerr	<p>Scaling a business isn't easy. It's not a neatly packaged success story wrapped in investment rounds and polished pitches. It's raw. It's real. It's rough around the edges.</p> <p>That's where SCALERR comes in. The name itself carries that truth—born from a moment of reality when a domain seller wanted \$150K. That's the game. That's the reality check. And that's exactly what SCALERR stands for.</p> <p>SCALERR isn't about illusions of ease. It's about the truth of scaling—and being the team that helps you survive it.</p> <p>Complimentary Market Entry Briefing (into Singapore, or for SGP companies into a new market (Value: \$500 USD) A 45-minute strategy session covering:</p> <ul style="list-style-type: none"> Should you expand to [target market]? Decision framework Hiring strategy: who to hire first, where to find them, what to pay GTM approach: what works in your sector in this market Entity setup, EOR, and operational considerations <p>Free Market Map (Value: \$1,000 USD) A curated talent landscape report for your target role in your target market:</p> <ul style="list-style-type: none"> 5 profiles of suitable “first on ground” candidates 10 profiles of channel partners Compensation benchmarking Market insights
TalentKraft	<p>We help our clients unlock business value through strategy and people, working hands-on to solve their biggest challenges.</p> <p>30-min complimentary HR consultation Talent Data Labs - S\$250 for personality profiling and culture assessments for 5 team members (U.P is at S\$50 per assessment)</p>



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Business Development	
Yamada Consulting & Spire	*pending*



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Tech Enabler	
Carta	<p>Carta powers the world's first fully interconnected system for private capital. We help investors, LPs, CFOs, fund admins, founders, and teams track ownership, sync portfolios, and move capital with the speed and certainty of public markets.</p> <p>Members of ACE are able to receive*</p> <ul style="list-style-type: none">- 20% discount off 1st year subscription fees (for 1st year only)- Waived onboarding fees <p>*Eligible for first-time customers only Cap table - equity issuances & administration Scenario Modelling, SAFE Financing, Deal Closing Unlimited Data Room Investor communications</p> <p>✓ Fundraise with confidence Fundraise confidently with Carta's insights from 40,000+ cap tables, market valuations, real-time data, and dilution modeling for investor meetings.</p> <p>✓ Close rounds with automated SAFEs Streamline SAFE issuance with Carta's automated tool. Generate, track, and sign SAFEs in one place, with automatic cap table updates. Reduce email exchanges and save time for you and your investors.</p> <p>✓ Issue employee equity instantly Manage equity effortlessly - Issue and track equity easily, regardless of company size, and employees gain clear insight into their stake.</p>



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Tech Enabler	
Notion	<p>Notion is an all-in-one workspace that combines notes, docs, wikis, and project management. Trusted by high-growth startups like OpenAI, Ramp, Vercel, and Supabase, Notion helps teams move faster by bringing everything into one place.</p> <p>Offer: Startups & SMEs can get up to 6 months of Notion's Business plan for free with Notion AI included - up to \$12k in savings!</p> <p>Eligibility: Must be a non-paying Notion customer Must have not received any previous Notion promo Must have a valid work email and company website Under 100 employees *Please note: Only one redemption per company, regardless of affiliations with multiple partners.</p>
HubSpot for Startups	<p>HubSpot for Startups is a program designed to support and empower early-stage to growth-stage businesses with access to tools and resources and a trove of educational content specifically tailored to startups, including articles, templates, guides, and reports and more.</p> <p>Up to 90% off HubSpot Solutions (professional/enterprise)</p>



List of Partners and Offerings

Company / Organisation*	Offerings / Perks
Tech Enabler	
Microsoft	<p>Microsoft for Startups supports startups every step of the way, from getting started fast to building on your success with the help of our experts.</p> <ul style="list-style-type: none">- New-Incorporated startups to Azure can get up to \$5k through the Azure startup credit offer to start building quickly with up to \$150k in Azure credits for two years.- Get access to on-demand GPU VMs for tasks like fine-tuning models or training your own.
Open AI	<p>The OpenAI API provides a simple interface to state-of-the-art AI models for text generation, natural language processing, computer vision, and more. Get started by creating an API Key and running your first API call. Discover how to generate text, analyze images, build agents, and more.</p> <p>Click to enquire with ACE.SG</p>
ScitiX	<p>ScitiX is a next-generation provider of intelligent computing infrastructure, dedicated to empowering artificial intelligence innovation through high-performance, scalable solutions. Built on deep technical expertise and large-scale cluster operation experience, ScitiX offers a full-stack platform spanning IaaS, PaaS, and Model Inference, delivering end-to-end support for AI development workflows.</p> <p>We built this program for startups that need serious GPU power without locking themselves into heavy upfront costs or complex infrastructure. We offer a 12-month GPU cloud contract where the 12th month is fully waived, giving you 12 months of guaranteed compute at the cost of 11, with enterprise-grade SLAs and no performance trade-offs. Our standardized 8-GPU node architecture ensures predictable performance, faster scaling, and clean benchmarking as you move from experiments to production. From day one, our technical team works closely with you, starting with a free 7-day testing period, to help validate performance, right-size workloads, and optimize cost before you commit. Throughout the year, we continue to support you across GPU selection, workload design, performance tuning, and scaling strategy, so you can stay focused on building your product while we take care of the infrastructure.</p>



SSP Website

Official blurb for Startup Support Package

Official Blurb

Startup Support Package

The Startup Support Package is a collective initiative between ACE.SG and key partners in the startup ecosystem that provides critical developmental resources to support founders and startup growth.

Startup Support Package Benefits



KINN Hospitality Concepts

Accommodation
Discount on accommodation

[Read More](#)



Extra Space

Office, Event Space and Storage Solutions
Discount on integrated workspace and storage solutions

[Read More](#)



HSBC

Employee Benefits and Engagement
Free 3-month trial and insurance coverage

[Read More](#)



Salesforce

Information Technology & Services
Join Salesforce Startup Community

[Read More](#)

Official :

The Startup Support Package (SSP) is a collective initiative by ACE.SG and our partners to provide operational and capability developmental resources that support founders and early-stage startups. The directory of resources under SSP will be reviewed and refreshed periodically to ensure their relevance and value to startups.

ACE.SG welcomes more like-minded corporate and ecosystem partners to join in this initiative to provide support to founders and early-stage startups.

STAY UP TO DATE
Subscribe to our newsletter

Enter Your Business Email

[SIGN UP](#)



SSP Website

Category (main and sub) & the pop-up

Main & sub Category

Category

☒ - Any -

☐ Accommodation

☐ Business Consulting & Services

☐ Employee Benefits and Engagement



▼ NN Hospitality Concepts

Accommodation

Discount on accommodation

Read More

Logo

Company Name

Subcategory

Click Bait – Offering

“Read More”

*** Main category :

- Operational Resources
- Capability Development

** Subcategories:

- Incorporation
- Business Accounts, Payment Gateways & Funding
- Co-working Spaces & Accommodation
- Legal
- Hiring
- Business Development
- Tech Enabler

*Click “bait” highlighted in red provided in the content" of each partner



SSP Website

Individual page of each partner

KINN Hospitality Concepts

Logo



Company Name

ACE.SG x KINN Hospitality Concepts Partnership

KINN Hospitality Concepts has partnered with ACE.SG to offer exclusive accommodation perks tailored for our startup community. KINN's wellness-driven spaces provide a thoughtful balance of comfort, convenience, and intentional living - ideal for both business and leisure. Whether you're planning a team bonding staycation, hosting international guests, or simply looking to recharge, KINN's diverse range of options offers flexibility in prime city locations.

Exclusive Rates for ACE.SG Startup Members

Short intro for Startups

For members interested in booking a stay, a unique [website](#). To obtain the applicable code for your preferred rate plan, please click the link below to contact us and indicate which rate plan you would like to redeem.

KINN x ACE.SG Business Rate

S\$65 NETT per capsule per night or 15% off BAR (Best Available Rate) for capsules or private rooms, from any of our 3 KINN properties:

- KINN Capsule
- KINN Studios
- KINN Habitat

KINN x ACE.SG Extended Stay Rate

S\$109 NETT per capsule per night in either:

- KINN Capsule, or
- KINN Habitat

for stays of seven (07) consecutive nights and long

Perks/Offerings

- Complimentary airport pick-up & drop-off
- Complimentary weekly Grab transport credit
- Complimentary monthly Grab credits (S\$100)
- Complimentary 1x daily snack pack (locally produced)

Contact us for promo codes

*Promo codes are eligible for ACE.SG members only

"Contact us for more info"

Embed email (partnerships@ace.sg) for this "contact us for more info"

Alternatively, direct them to ACE.SG contact us tab.